



## CLIENT TESTIMONIALS

Below are things a few of our clients in multiple categories have had to say about PowerFlite and agency Creative Director / Brand Consultant Greg Robertson. We welcome opportunities to answer questions and discuss what we can do for you.

*"PowerFlite has done a great job helping us identify our strongest brand messages, then packaging them to tell our story well. From honing our brand position and creating our elegant company brochure and web site to developing effective print ads that got us more attention than we expected, Greg's team has come through for us every time, and done so on budget. I am especially impressed with their ability to use our operational policies to create meaningful ads that express our advantages to target audiences."*

- John Alessandrone, Owner & Managing Director  
Park Avenue Nursing & Rehabilitation, Arlington, MA

ADVERTISING

GRAPHIC DESIGN

*"Greg is one of the best creative directors I have ever worked with. He has the invaluable ability to see through a complex, creative challenge and create a simple, elegant solution. He is a terrific leader, thinker, and collaborator. And to top it off, he happens to be a really great guy."*

- Heather Moses, Vice President of Marketing  
XebiaLabs, Boston, MA

BRAND CONSULTING

WEB & MOBILE

*"The radio spots PowerFlite created for us have consistently been the #1 thing by far that people mention when they call for information. They're the best, hands down. And all the brochures and such PowerFlite designed look phenomenal. We're very happy."*

- Dennis Sargent, Owner/Managing Director  
Windsor Place of Wilmington, Wilmington, MA

SOCIAL MEDIA

DIRECT MAIL

*"After working with him to develop two of my brands, I strongly recommend that you choose Greg Robertson and his team when you need branding, advertising, or graphic design for your company. He has consistently come up with awesome creative solutions for us that have positioned, unified, and elevated our brands. All of his work is based on smart strategic thinking, he provides a range of great options, and over time I have come to think of him as a trusted business advisor as much as a marketing and advertising consultant. He also makes me laugh a lot, which helps when you're dealing with the challenges of growing a business every day. Call him!"*

- Linda O'Brien-Lindsay, Owner  
Ladybug Pest Control, Quincy, MA

COLLATERAL

*"I've called on Greg and his team at PowerFlite for great radio, TV, and other ads for over 6 years and have always been thrilled with their work. Whether advertising key services or promoting our events, their efforts have always gotten great results."*

- Bonnie Goldsmith, Sr. Director, Marketing & Public Affairs  
Emerson Hospital, Concord, MA

*"I highly recommend Greg's services. I have worked with him on multiple projects and have been very pleased with the end result."*

- Melissa Kauranen, Director of Admissions & Marketing  
Hannah B.G. Shaw Home, Middleboro, MA

*"Please make a point of mentioning that I think the cheese spots Greg Robertson wrote for the Fall tailgating promotion are funny as hell, and right to the point. And the fact that we can use them anywhere with such a simple announcer change is genius. Brilliant stuff."*

- Mark Wallace, Senior Marketing Manager  
American Dairy Association, Chicago, IL

*"I'm a construction guy, so I don't really know radio. I do know, though, that the commercial Greg's agency did for our Willoughby's Ridge property was terrific. They nailed the historic aspect of the land, and we got a steady stream of people coming in saying they'd heard about it on the radio."*

- Rick Bowers, Vice President  
Rocky Gorge Homes, McLean, VA

*"I have turned to PowerFlite many, many times over the past dozen years. Greg is smart, creative, and his team delivers "Wow" so often that my clients love him!"*

- Irving Stackpole, Owner  
Stackpole & Associates, Newport, RI

*"Greg and his team are fantastic to work with and always come up with unique and exciting ideas for ads and other materials."*

- Amy Klotz, Annual Campaign Director  
The Rashi School, Dedham, MA