



Testimonials

Below are a few things that our clients and partners have been nice enough to say over the years about the PowerFlite crew and owner Greg Robertson.

"The radio spots PowerFlite created for us have consistently been the #1 thing *by far* that people mention when they call for information. They're the best, hands down. And all the brochures and such PowerFlite designed look phenomenal. We're *very* happy."

- **Dennis Sargent, Co-Owner/Managing Director**
Windsor Place of Wilmington, Wilmington, MA

"I've called on Greg and his team at PowerFlite for great radio, TV, and other ads for over 6 years and have always been thrilled with their work. Whether advertising key services or promoting our events, PowerFlite's efforts have always gotten great results."

- **Bonnie Goldsmith, Senior Director of Marketing & Public Affairs**
Emerson Hospital, Concord, MA

"I'm a construction guy, so I don't really know radio. I do know, though, that the commercial Greg and Howard's agency did for our Willoughby's Ridge property was terrific. They nailed the historic aspect of the land, and we got a steady stream of people coming in saying they'd heard about it on the radio."

- **Rick Bowers, Vice President**
Rocky Gorge Homes, McLean, VA

"PowerFlite has done a great job helping us identify our strongest brand messages, then packaging them to tell our story effectively. From honing our brand position and creating our elegant company brochure and web site to developing effective print ads that got us more attention than we expected, Greg's team has come through for us every time, and done so on budget. I have particularly been impressed with their ability to use our operational initiatives to create meaningful, attention-getting ads that express our advantages to target audiences."

- **John Alessandroni, Executive Director**
Park Avenue Nursing & Rehabilitation Center, Arlington, MA

"Please make a point of mentioning that I think the cheese spots Greg Robertson did for the fall tailgating promotion are funny as hell, and right to the point. And the fact that we can use them anywhere with such a simple (announcer) change is genius. Brilliant stuff."

- **Mark Wallace, Senior Marketing Manager**
American Dairy Association, Chicago, IL

"Greg is one of the best creative directors I've ever worked with. He has the invaluable ability to see through a complex, creative challenge and create a simple, elegant solution. He is a terrific leader, thinker and collaborator. And to top it off, he happens to be a really great guy."

- **Heather Sill Moses, Director of Marketing**
Planon Software, Braintree, MA

"Greg and his team are fantastic to work with and always come up with unique and exciting ideas for ads and other materials."

- **Amy Klotz, Development Officer**
Quincy Medical Center, Quincy, MA

"I have turned to PowerFlite many, many times over the past 6-7 years. Greg is smart, creative and his team delivers "Wow" so often that my clients love him!"

- **Irving Stackpole, Owner**
Stackpole Associates, Brookline, MA